



2009 – 2010 ASHRAE Region X CRC Chapter Summary Report

San Joaquin

Chapter #083

www.sjvashrae.org



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Membership Promotion

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Area Assigned Members	91	92	96
Chapter Dues Paying Members	59	60	54
New Members	4	4	3
Delinquent Members	9	3	4



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Membership Promotion

- Highlights
 - Increased interest from students.
 - Increase in the **Advancement** of existing members
- Challenges.
 - Attracting new members from industry
- Solutions
 - Find ways to focus on **attracting members from industry.**
 - Communicate with current members to **encourage advancement.**
- Could add new members if?
 - Had ideas to **communicate benefits** of membership and how it benefits the industry



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Student Activities

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Number of New Student Members	19	3	X
Number of Active Student Branches	1	0	0
Did you hold a student night?	Yes	Yes	Yes



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Student Activities

- Highlights
 - **Establishing** a chapter **student branch at California State University Fresno (CSUF). They hosted our chapter at their first meeting** in May 2010!
 - **Sixty-Six (66) attendees** at Student Night tour/dinner, **more than 1/3 were students!**
 - **Continuing tour/education program** In conjunction with HVAC course at CSUF.
- Challenges
 - Continuing financial & operational support for the **new student chapter.**
- Solutions
 - Invite Student Chapter Members to our BoG Meetings as well as Chapter Meetings.
 - Increase **awareness of student night tour/dinner by partnering with faculty at CSUF and local Vocational College.**



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Chapter Technical Transfer

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Number of Chapter Technology Awards	1	1	0
Number of Refrigeration Presentations	1	0	1
Government Activities or interface?	1	1	1



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Chapter Technical Transfer

- Highlights
 - A team of chapter members won a **1st Place Region X ASHRAE Technology Award**
 - Hosted a **refrigeration** presentation involving **energy efficiency**
 - Great presentation on **seismic design** for HVAC components used in **Health Care Facilities**
- Challenges
 - **Encouraging members to submit** applications for technology awards
 - **Increasing awareness** of CTTC activities
 - **Attracting** qualified members to the committee
- Solutions
 - Gave a presentation outlining the Technology Award program and highlighted types of **assistance** available including **document organization and technical writing assistance**.



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Chapter Program Activities

	YTD Reported 2010/09	Reported 2008/09	Reported 2007/08
Number of Chapter Technical Sessions, Technical Seminars, Programs or Tours	8	8	9
Number of Social Events (I.e. Golf, Spouse Events, Etc.)	2	2	2
Average Chapter Monthly Meeting Attendance	38	33	28



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Chapter Program Activities

- Highlights
 - **Early planning** and coordination helped us **shatter last year's** attendance **record** of (39) on several occasion!
 - One **notable program** was "Applying Title-24 Energy Guidelines to Refrigerated Spaces" by Mr. Ted Kohlenberger of RESCO.
- Challenges
 - Continuing the momentum of having technical sessions that attract a large portion of our members.
 - **Notifying non-members** of special events and seminars.
- Solutions
 - Continue to make **widely applicable programs** a top priority for attracting members and non-members alike.
 - **Use sign-up list from Annual Golf Tournament** to reach **non-members** who may be interested in programs.



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Research Promotion Fundraising

	YTD Reported 2010/09	Reported 2009/08	Reported 2008/07
Chapter Goal	\$7,500 / 100%	100%	100%
Dollars Collected	\$7,590 / 101.2%	\$7,000	\$7,000
Dollars / AAM	\$83.41	\$76.09	\$51.90



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Research Promotion

- Highlights
 - We made our goal despite a down economy
 - Individual donors have continued to give despite a down economy
- Challenges
 - Contributions by companies have been reduced/eliminated
 - Those companies that give have tighter rules on giving (use of co-op funds, recognition, etc.)
- Solutions
 - Work with more companies that give smaller amounts
 - Be creative with how companies give. Example: company that had to use their logo as part of their rules for co-op funds wanted to be a sponsor for the golf tournament. Made the a “sign in gift sponsor” and had a tag with their logo attached to each sign-in gift.



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Chapter History

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Chapter Historical Display at CRC	Yes	No	No
Chapter History on Website	Yes	Yes	Yes



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Chapter History

- Highlights
 - **Published newsletter article** on friend and member Donald R. Lawrence.
- Challenges
 - Bringing out more past presidents to our meetings.
 - Put together more articles on current/past members.
- Solutions
 - **Encourage participation of past members and presidents during meetings** to provide historical accounts of “the way we used to do it” or “here’s how we solved that problem.”
 - Published obituaries for members who passed away this year, including their great influence on the history of our chapter



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San Joaquin Finances

	YTD Reported 2010/09	Reported 2009/08	Reported 2008/07
Total Fund Balance	\$12,319	\$16,638	\$13,091
Chapter Dues	\$35	\$35	\$35
Members' Cost of Meals	\$25	\$25	\$25
Date of Last Chapter Audit	07/2008	07/2007	07/2006
Chapter Foundation?	N/A	N/A	N/A



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Finances

- Highlights
 - We have maintained a financial cushion via two Certificates of Deposit that have allowed us to meet our RP goal without worry of being overdrawn
- Challenges
 - Chapter has struggled with the balance between offering a nice meal and being able to charge more than \$25.00 per person for lunch
 - Slow economy reduce meeting attendance, in turn, reduced income to the chapter, while meal expenses continue to increase
- Solutions
 - Located a local country club to hold our meeting at, that was looking for additional of revenues



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What was the most exciting thing that happened to your chapter this past year?

- **The Fresno State Student Chapter finally became a reality**
- **How did we make this happen?**
 - There was a motivated faculty and student body to partner with in reaching this goal.
 - The faculty sponsor gathered all student signatures required.
 - The fact that this goal was in reach for so long motivated us even more to achieve it.
 - The student chapter officers are also interns, making communication easier with students and faculty.



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What was the biggest problem this past year and how did you resolve it?

- At the beginning of the year, our President-Elect had to step down to meet his growing family's needs. In addition, we endured several venue changes for our chapter meetings.
- **What did we do in response?**
 - Our president acted as the program chair for 2009-2010.
 - **Our Treasurer stepped up** to orchestrate our venue changes
 - Our BOG members, many of them past presidents, helped our president juggle the two positions



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My Chapter's Best Practices

1. **Regular communication with members** – newsletter and reminders out on time and invitations to special events such as the Past President's luncheon and our June Social.
2. Actively support the **local student branch** to help **promote HVAC&R** early in the college experience and **increase** the number of local **qualified graduates** to fill entry-level positions at local firms
3. Promote activities that **earn PAOE points**. Devote time at monthly BOG meetings to educate chairs on earning PAOE points in their category
4. **Variety of events**: tours, presentations, roundtable discussions; mix of lunch and dinner meetings.
5. **Measurable goals** for the officers, chairs, and BOG.