



# ASHRAE

Engineering for the World We Live In

## **2007 – 2008 ASHRAE Region X CRC – Chapter Summary Report**



San Diego Chapter 085  
<http://www.ashraesd.org>



# ASHRAE

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# Most Hottest Things

## #1 - Web Based Email

Username: ashraesd | Active Contacts : [642](#)


Welcome to Constant Contact!  
**How can we help you today?**

[Create an Email](#)  
Create professional looking emails in no time at all.

[Create a Survey](#)  
A step-by-step wizard and professionally written questions guide you.

[Build or Import Your Contact List](#)  
Start your list or import your email addresses. [Add a Signup Box](#) to your website to collect opt-in email addresses.

**Let us help you succeed**  
Take a Getting Started Tour: [Email Marketing](#) or [Survey](#)  
Read a Getting Started Guide: [Email Marketing](#) or [Survey](#)  
Attend a live or recorded webinar in our [Learning Center](#)



Minimize this box

**Message Center**

- ▶ [What's on your customers' minds?](#)
- ▶ [Give your emails a longer life and a broader audience](#)

04/11/2008  
[Download Our New QuickBooks\(tm\) Contact Transfer Tool Today](#)

[Refer a friend](#) and receive a \$30 credit

**Most Recent Emails**

[View full list](#) | [Reports](#)

[All](#) | [Sent](#) | [Draft](#)

**Speak Up!**  
email marketing

Edit	Copy	Email Name	Status	Date
		<a href="#">ASHRAE San Diego May Meeting Reminder</a>	Draft	5/7/2008
		<a href="#">ASHRAE San Diego May Meeting Revised</a>	Sent	5/7/2008
		<a href="#">Chapter Election Email May 06 2008</a>	Sent	5/6/2008
		<a href="#">ASHRAE San Diego May Meeting</a>	Sent	5/5/2008

**Helpful Resources**

- ▶ [Learning Center](#)
- ▶ [Product FAQs](#)

**Help with Email Marketing**

- ▶ [Getting Started Tour for Email Marketing](#)
- ▶ [Getting Started Guide for Email Marketing](#)

**Help with Survey**

- ▶ [Getting Started Tour for Survey](#)



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# Most Hottest Things

## #2 – PayPal Payments

### Fee:

\$15.00 - Students and Retired



\$30.00 - IF RSVP by May 9th



\$35.00 - At the Door

\*\*\*

A 4% service fee is added to your purchase for the convenience of using the Paypal service. You are welcome to bring a check payable to ASHRAE San Diego Chapter as always.

RSVP by calling or emailing your reservation to:

Heather O'Donnell  
Phone 858-391-7014  
Email: [Heathero@climatec.com](mailto:Heathero@climatec.com)

[www.ashraesd.org](http://www.ashraesd.org)



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## Most Hottest Things

### #3 – Joint Meetings

Joint Meeting With  
NAWIC

Attendance Over 120  
People





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## Most Hottest Things

### #4 – Research Promotion Event

Holiday – Casino Night

70 Attended

Netted \$6,000

For Research  
Promotion





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# Most Challenging Issue

- New Board Members
- Research Promotion Chair



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## San Diego Chapter

### Membership Promotion

	YTD Reported 2006/07	Reported 2005/06	Reported 2004/05
Area Assigned Members	392	361	385
Chapter Dues Paying Members	307	282	285
New Members	41	21	29
Delinquent Members	41	27	56



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## San Diego Chapter Student Activities

	YTD Reported 2007/08	Reported 2006/07	Reported 2005/06
Number of New Student Members	6	1	8
Number of Active Student Branches	Possibly UCSD	No Student Branch	No Student Branch
Did you hold a student night?	Yes	Yes	Yes



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## San Diego Chapter Chapter Technical Transfer

	YTD Reported 2007/08	Reported 2006/07	Reported 2005/06
Number of Chapter Technology Awards	0	0	0
Number of Refrigeration Presentations	0	1	2
Government Activities or interface?	0	2	1



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## San Diego Chapter Chapter Program Activities

	YTD Reported 2007/08	Reported 2006/07	Reported 2005/06
Number of Chapter Technical Sessions, Technical Seminars, Programs or Tours	10	10	10
Number of Social Events (I.e. Golf, Spouse Events, Etc.)	6	6	6
Average Chapter Monthly Meeting Attendance	69	38	45



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## San Diego Chapter Research Promotion Fundraising

	YTD Reported 2007/08	Reported 2006/07	Reported 2005/06
Chapter Goal	\$22,000	\$20,900	\$16,583
Dollars Collected	\$8,922 (\$14,672)	\$28,555	\$13,528
Dollars / AAM	\$19.70 (\$32.39)	\$44.20	\$37.68



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## San Diego Chapter Chapter History

	YTD Reported 2007/08	Reported 2006/07	Reported 2005/06
Chapter Historical Display at CRC	Yes	No	Yes
Chapter History on Website	No	No	No



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## San Diego Chapter Finances

	YTD Reported 2007/08	Reported 2006/07	Reported 2005/06
Total Fund Balance	\$64,701.58	\$19,560	\$9,640
Chapter Dues	\$35.00	\$30.00	\$30.00
Members' Cost of Meals	\$30.00	\$30.00	\$30.00
Date of Last Chapter Audit	N/A	October '07	November '06
Chapter Foundation?	Yes	Yes	Yes



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## San Diego Chapter Other Chapter Activities Golf Tournament





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## San Diego Chapter Other Chapter Activities 4th Annual Fishing Trip





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## San Diego Chapter Other Chapter Activities Annual Volleyball Tournament





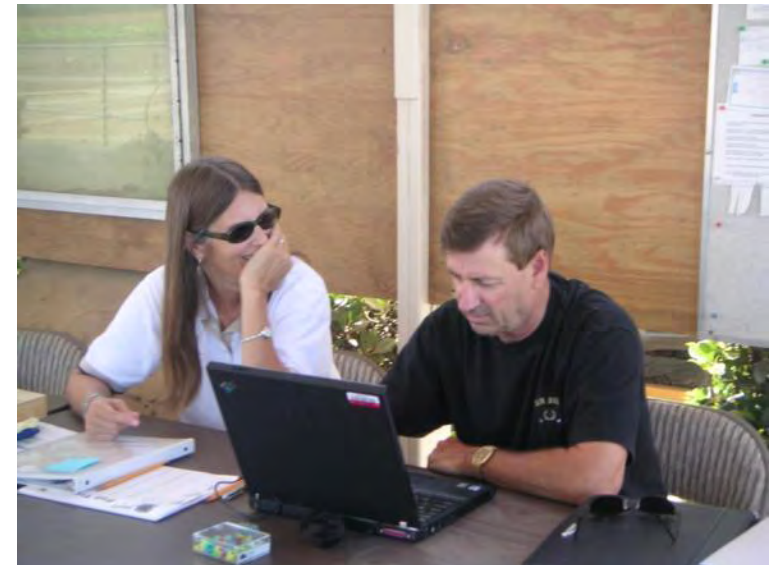
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## San Diego Chapter

### Other Chapter Activities

### 6th Annual Trap and Skeet Tournament





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## San Diego Chapter

### Other Chapter Activities

Holiday Party / Casino Night





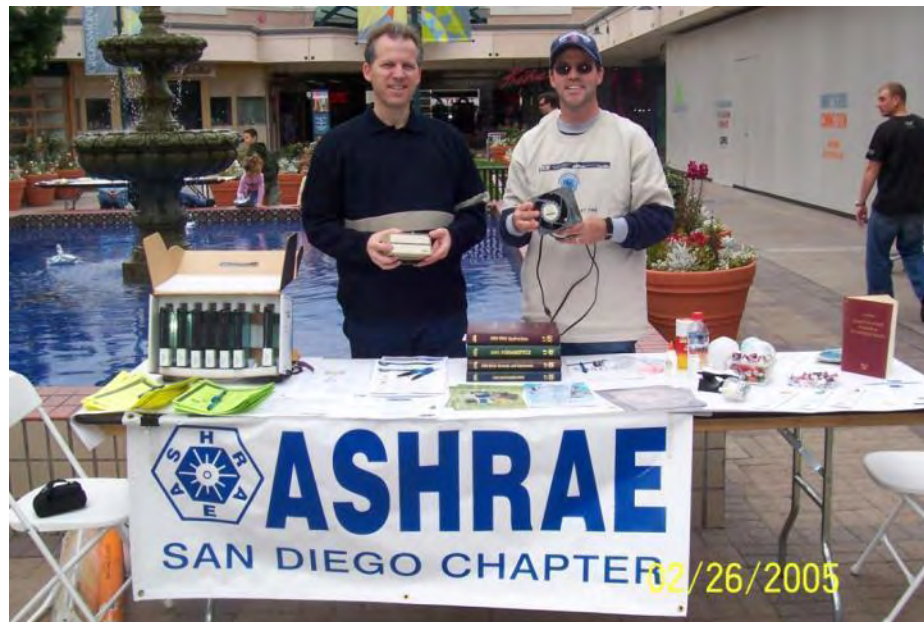
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## San Diego Chapter

### Other Chapter Activities

Participation in National Engineer's Week





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### Other Chapter Activities

The Chapter's scholarship program benefiting engineering students at local Universities





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**The End**