



RESEARCH PROMOTION 2010 CRC REPORT

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RESEARCH STRATEGIC PLAN 2010-2015

- OVERVIEW OF PLAN

- 11 main Goals based on:

- ENERGY- New & Existing Buildings & Homes
 - INDOOR ENVIRONMENTAL QUALITY- including Pathogen Control
 - TOOLS AND APPLICATIONS- Standards & BIM
 - FACILITATE BETTER & LESS Refrigerant usage
 - EQUIPMENT, COMPONENTS AND MATERIALS
 - EDUCATION AND OUTREACH



REGIONAL GOALS

- RVC & Chairs set regional Research Promotion Goal based on Society Goal and chapter assigned members & past campaign results- Regional Goal remains the same although Society Goal has increased
- Region X 2009-2010 Goal was \$195,000, raised \$158,505!
- Chapters who exceeded their 2009-2010 goal:
 - **San Joaquin, San Diego, Orange Empire**
- Chapters who exceeded \$50/assigned member:
 - **San Joaquin, San Diego, S. Nevada, Hawaii, Sierra Delta**



REGION X RESEARCH

- Regional History- Dollars Raised
 - 2005-2006 Total Donations = \$112,918 (Goal- 120K)
 - Total per Chapter Member = \$29
 - 2006-2007 Total Donations = \$171,586 (Goal-152K)
 - Total per Chapter Member = \$45
 - 2007-2008 Total Donations = \$162,832 (Goal-170K)
 - Total per Chapter Member = \$43
 - 2008-2009 Total Donations = \$186,847 (Goal-190K)
 - Total per Chapter Member = \$47
 - 2009-2010 Total Donations = \$158,505 (Goal-190K)
 - Total per Chapter Member = \$39
 - 2010-2011 Research Goal = \$195,000
 - Total per Chapter Member = \$48.50



CHAPTER RESEARCH

- RVC sets goals for each chapter with concurrence and assistance from DRC.
- Goals are dependent on health of chapter and the donation possibility on a per assigned member basis.



GOLDEN CIRCLE STATUS

- No Chapters in Region X with Golden Circle activity at this time- SMACNA N. CA does donate \$5000
- Many opportunities with manufacturers in our Region!
- Need Engineering Firms and Contractors to become Golden Circle Investors



CHAPTER RESEARCH PROMOTIONAL ACTIVITIES

- Casino nights
- Skeet Shoot-outs
- Volley ball, Tennis, Bocce Ball, & Golf Tournaments
- Table Top & Product Show Socials
- Technical Activities like Hawaii Chapter's Tech Seminar
 - Enlisted assistance from DRC and Other regional Board Members
 - Used Volunteer Committee to assist in organization of Activity



CHAPTER RESEARCH

- Donations are Tax Deductible
- ALL money goes directly to Research- nothing else!
- Grant Money available for anyone in Region
- YOUR Industry is advanced!!

