



# RESEARCH PROMOTION 2008 CRC REPORT

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# RESEARCH STRATEGIC PLAN 2005-2010

- OVERVIEW OF PLAN
  - Five major areas of research:
    - ENERGY & RESOURCES
    - INDOOR ENVIRONMENTAL QUALITY
    - TOOLS AND APPLICATIONS
    - EQUIPMENT, COMPONENTS AND MATERIALS
    - EDUCATION AND OUTREACH



# PAOE CATEGORIES

- No minimum to gain bonus points this year.
- Currently, Southern Nevada leads with 1637 points.
- RP Night, Special Events, other misc. categories will be input prior to June 30.



# REGION GOAL SETTING

- Society sets regional Research Promotion Goal.
- Region X Goal is \$170,000
- DRC Challenge Goal is 33% beyond Society Goal
- No chapter has met or exceeded the DRC goal.
- Two Chapters have exceeded the current High Five Goal (as listed below).
  - Southern Nevada \$19,150 (goal = \$17,000)
  - Northern Nevada \$4,712 (goal = \$4,200)



# REGION X RESEARCH

- Regional Goals and Achievements
  - 2005-2006 Total Donations = \$112,918
    - Total per Chapter Member = \$28.87
  - 2006-2007 Total Donations = \$171,586
    - Total per Chapter Member = \$44.96
  - 2007-2008 Research Goal = \$170,000
    - Total per Chapter Member = \$44.54
- YTD Donations (05/01/08) = \$84,796
- Last year YTD Donations = \$51,464
- *This is a 65% increase in giving !!!!!*



# CHAPTER RESEARCH

- RVC sets goals for each chapter with concurrence and assistance from DRC.
- Goals are dependent on health of chapter and the donation possibility on a per assigned member basis.



# GOLDEN CIRCLE STATUS

- Three Chapters in Region X with Golden Circle activity
  - San Diego has Re-Confirmed GC investor
  - San Jose & Golden Gate share a new GC investor
- We need to express the need for Engineering Firms and Contractors to become Golden Circle Investors.



# CHAPTER RESEARCH PROMOTIONAL ACTIVITIES

- Casino nights
- Golf Tournaments
- Technical Activities like Hawaii Chapter's Tech Seminar
  - This one activity raised more than \$30,000
  - Enlisted assistance from DRC and Other regional Board Members
  - Used Volunteer Committee to assist in organization of Activity



# CHAPTER RESEARCH

- Donations are Tax Deductible
- YOUR Industry is advanced
- Grant Money available for anyone in Region.



