



2009 – 2010 ASHRAE Region X CRC Chapter Summary Report

Orange Empire Chapter

Chapter 105

www.oeashrae.org



Orange Empire Chapter

Membership Promotion

	YTD Reported 2009/10	YTD Reported 2008/09	Reported 2007/08
Area Assigned Members	387	387	368
Chapter Dues Paying Members (307 Members + 39 Life Members, including 4 Fellows)	343	218	217
New Members	24	4	13
Delinquent Members	142	99	90



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Student Activities

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
New Student Members	10	15	6
Active Student Branches (*Unofficial but support CSU at Long Beach, Fullerton and Cal-Poly Pomona)	3*	3*	3*
Student Night?	Y	Y	Y



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Chapter Technical Transfer

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Technology Awards	0	3	3
Refrigeration Seminars	0	1	1



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Resource Promotion Fundraising

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Chapter Goal	\$10,000	\$11,000	\$10,000
Dollars Collected	\$10,495	\$2,917	\$400



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Chapter Program Activities

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Technical Sessions, Seminars, Programs	14	15	7
Social Events (i.e. Golf, Spouse Events, etc.)	2	2	2
Average Chapter Monthly Meeting Attendance	54	55	48



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Finances	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Total Fund Balance	\$46,000	\$46,328	\$38,713
Chapter Dues	\$40	\$40	\$40
Members' Cost of Meals	\$30	\$30	\$30
Date of Last Chapter Audit (internal)	August, 2010	August, 2009	July, 2008



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Membership Promotion

- Highlights
 - Research goal met during hard times
 - Wide variety of meeting topics
 - Most meetings well attended and appreciated
- Challenges
 - Membership renewals (forgot)
 - Collecting Chapter dues (no money)
 - Signing up new members (no time)
- Solutions
 - Promoted Chapter membership at Facilities Expo (Tradeshow)
 - Invited college students to our regular meetings [Student Night had 2 students and three professors].
 - Promote value of membership by having excellent programs.



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Student Activities

- Highlights
 - The October and April meetings were Student Nights
 - Faculty and Students are guests for dinner
 - Provided three \$1,000 Scholarships to students
 - Maintained contact with Faculty and Students
- Challenges
 - New Student members
 - Relevant topics to hold their interest / perspective
- Solutions
 - Involve more members with Students to encourage participation.



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Chapter Technical Transfer

- Challenges
 - No applications submitted projects for Chapter
 - People won't take the time to offer up their projects for consideration
 - Complaints that the process seems political and awards subjective
- Solutions
 - Emphasize the benefits of receiving a Technology Award, [ie: personal and corporate resume highlight]
 - Take a more personal interest in people with projects that may qualify and help them through the process quickly.



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Resource Promotion

- Highlights
 - Consistent raffle support for scholarship fund
- Challenges
 - Overcoming “hard times” objections
- Solutions
 - Set goals early in summer and put them into action.
 - Consistent follow-up with past and potential new donors.



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Chapter History

	YTD Reported 2009/10	Reported 2008/09	Reported 2007/08
Historical Display at CRC	N	Y	Y
History on Website	Y	N	N



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Chapter History

- Highlights
 - Original framed Chapter Charter displayed on web site
 - Updating scrapbooks with past history for display on web site
- Challenges
 - Preserving and storing historical records
 - Updating the Chapter History web documents
- Solutions
 - Active promotion to record current history for future members.
 - Designate historian to take photographs at Chapter events.
 - Digitally scanning remaining original documents and saving on Web Server



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Finances

- Highlights
 - Ease of year to year transitions with spreadsheet accounting records
 - Filed Taxes easily with new methodology
- Challenges
 - Collecting Chapter dues from members assigned to OE ASHRAE
 - Maintaining dinner meeting price structure while funding speakers and students
- Solutions
 - Competitively bid meeting venue for substantial savings
 - Delinquent dues letters sent to members
 - Newsletter is emailed unless member requests snail mail
 - Automated handling of reservations with personal follow up



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Chapter Best Practices

1. Constant Contact E-mail meeting notice and online sign-ups.
2. Promoted contributions to Research by actively soliciting raffle prize donations by member companies greatly increasing contributions
3. Upgrading web site to ASP format to allow integration of database functions and efficient handling of issues. This is in the development stage.



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- Highlights
 - Dues paying members up from last year (Membership)
 - Continue to add student members each year (Student Activities)
 - Awarded two student scholarships and supported Engineer's Week (Student Activities)
 - Reinstated the Chapter Technology Awards Competition this year. (CTTC)
 - Attendance roughly the same, no loss at least
- Challenges
 - Collecting dues (Membership) delinquents up 15%
 - Maintaining current membership information (Membership)
 - Lost opportunity with Research Promotion when Chapter RP Chair left without notifying Board
 - Finding a stand-in President when President Elect resigned
 - Mentoring new officers and chairs for the future.



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- Biggest Problem Dealt with in 2009-10
 - Officer/Chairperson Recruitment
- Solution
 - Mentoring and Inviting our colleagues and to join in with us as we serve the Chapter
 - Appealing to members at meetings for volunteers