



ASHRAE

Technology for a Better Environment

1791 Tullie Circle, NE • Atlanta, GA 30329-2305 USA • Tel 404.636.8400 • Fax 404.321.5478 • <http://www.ashrae.org>

Arthur M. Andres, P. E.

Vice Chair, Region X
Membership Promotion

Reply to: **INTEGRATED CONSULTANTS, Inc.**

4000 W. Valley Blvd., Suite 105
Walnut, CA 91789

☎ 909-444-1800 (Office)
909-979-7632 (Home)

a_andres@ca.rr.com

DATE: May 9, 2008
TO: Membership Promotion Committee
RE: Region X Membership Report

1.0 MEMBERSHIP RECRUITMENT AND COMMUNICATIONS

You may contact the members through email and phone. Chapter MP Chairs are encouraged to establish a phone committee to assist and carry on the duties of contacting members. Invite your friends, co-workers and associates to attend your chapter meetings. Have at least one or two Membership Promotion Nights in your chapter and use these events to attract prospective members. Send flyers and announcements about this meeting and put emphasis about MP night. Have applications ready at the check-in desk and offer help in filling out the application. It is also helpful to form a committee that will take the duties of making the new member feel welcome and important their first chapter meeting. It is very important to introduce them to other members of your chapter much so during the introduction.

2.0 RETENTION

The first three years is the most critical part of keeping a member. This is where you keep it or lose it. The responsibility of keeping a member active and interested in your chapter lies on the shoulders of its officers. It is human to make somebody feel important. A new member should be offered to get involved in committees. Assigned to where they can function comfortably and then develop their skills to a more responsible role. New members should have a copy of the chapter's roster for reference and phone numbers to call in case they have questions. Form a buddy system assigned to new member to further strengthen the bonding and friendship developed earlier working as a committee member. I am very proud to mention that a past president from our region continue to promote membership retention in this manner by mentoring new young engineers of his chapter.



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3.0 REGIONAL STATISTICS

	Total						%	%	%	Net
	Members	New	Delinquents	Cancellation	Advance	% new	Delinquents	Cancellation	Advance	Growth
Central Arizona	397	46	21	29	3	11.59%	5.29%	7.30%	0.76%	4.28%
Golden Gate	813	106	58	81	4	13.04%	7.13%	9.96%	0.49%	3.08%
Hawaii	257	39	26	18	0	15.18%	10.12%	7.00%	0.00%	8.17%
North Nevada	101	7	6	6	1	6.93%	5.94%	5.94%	0.99%	0.99%
Orange Empire	370	17	25	17	0	4.59%	6.76%	4.59%	0.00%	0.00%
Sacramento Valley	284	11	16	18	1	3.87%	5.63%	6.34%	0.35%	-2.46%
San Diego	369	26	20	13	3	7.05%	5.42%	3.52%	0.81%	3.52%
San Joaquin	87	3	2	4	3	3.45%	2.30%	4.60%	3.45%	-1.15%
San Jose	212	23	14	19	2	10.85%	6.60%	8.96%	0.94%	1.89%
Sierra Delta	54	3	2	2	2	5.56%	3.70%	3.70%	3.70%	1.85%
Southern California	680	49	41	24	8	7.21%	6.03%	3.53%	1.18%	3.68%
Southern Nevada	211	27	14	13	15	12.80%	6.64%	6.16%	7.11%	6.64%
Tri County	123	9	20	8	3	7.32%	16.26%	6.50%	2.44%	0.81%
Tucson	112	11	3	0	3	9.82%	2.68%	0.00%	2.68%	9.82%
APO/San Francisco	11	2	2	2	0	18.18%	18.18%	18.18%	0.00%	0.00%
Total	4081	379	270	254	48	9.29%	6.62%	6.22%	1.18%	3.06%

Region X Chapters	Central Arizona	Golden Gate	Hawaii	Northern Nevada	Orange Empire	Sacramento Valley	San Diego	San Joaquin	San Jose	Sierra Delta	Southern California	Southern Nevada	Tri County	Tucson	APO/San Francisco
PAOE Points	100	225	1000	0	50	50	1910	125	150	0	565	150	150	0	0

American Society of Heating, Refrigerating and Air-Conditioning Engineers, Inc.

AN INTERNATIONAL ORGANIZATION



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4.0 CHAPTER CONTACT

Lately, I have not fulfilled my chapter visitation obligations due to pressing work assignment. I attended the winter meeting in New York and scheduled to participate in the summer meeting in Salt Lake City this June.

5.0 ETC., ETC, ETC

From Electronic Communication Committee (ECC), work is in the process formalizing the creation of the ECC Chair with main function as to facilitate the use of electronic communication to improve membership growth, attendance and support Society and Regional objectives. A virtual meeting technology is being looked into as alternative to save money because of travel arrangement and time when participants are not easily available for specific dates.

The motion of the Membership Promotion Committee was approved by Members Council for reduced dues structure option for Members and Associate grades to individuals who resides in countries listed in World Bank List of Economies. Primary benefits will consists of electronic only access to ASHRAE Handbook, ASHRAE Journal and Insights. Eligibility is subject to yearly review. Annual dues is set at \$90.00.